



PARADOXES OF COLLABORATIVE INNOVATION

TREIZE MINUTES Paris-Est

Tuesday, 31st April, 2016 • 3:00pm - 6:30pm

Université Paris-Dauphine • Amphi 8



Nous avons le plaisir de vous inviter **le mardi 31 Mai 2016** à la Lab Conférence sur

Paradoxes of Collaborative Innovations - Treize Minutes Paris-Est

Avec 8 conférences nerveuses, variées, inattendues de :

Patrick COHENDET (HEC, Montreal/Canada) - Main issues of middle ground in the Canadian collaborative innovation process

Eric LEMERLE, (Innovation Project Manager, Renault /France) - Co-innovation through project exploration phases: the Twizy case study

Yuandi WANG (Sichuan University/China) - The Chinese paradoxes in the Licensing policy

Magnus GUSTAFSSON (PBI Institute, Abo Akademi/Finland) - Redesigning Finland's maritime industry: Paradoxes between tradition and innovation

Tatiane GUIMARÃES (PUC Minas / Brazil) - Collaboration in communities of practice: Effects on Brazilian regional ecosystems

Phillippe SAJHAU (Vice-President Smarter Cities, IBM/France) - Collaborative innovation: IBM experience

Gilles GAREL (CNAM/France) - From an oxymoron to an innovation launch: The innovative design of Swatch, a watch that is no longer a watch

Jean-Claude RUANO-BORBALAN (HT2S, CNAM/France) – Design schools: The new Graal for innovation and collaborative creativity?

Venez nombreux pour participer et échanger à cette Lab conference Innovate with the Practitioners EURAM 2016 !

La participation est gratuite mais l'inscription est obligatoire sur :

<http://www.dekon.com.tr/EURAM2016/OnlineRegistration/EURAM2016-Labs.asp>

mardi 31/05/16, 15h00 - 18h30

Amphithéâtre 8, Université Paris-Dauphine

Place du Maréchal de Lattre de Tassigny

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