

Webinar COVID-19 and sustainable food systems – SFS Programme

Communication sample texts

Sample tweets

□ What critical measures are required to both combat #COVID19 and to build sustainable food systems? Join the @SFoodSystems discussion with @davidnabarro, @UNSCN, @INRAE_Intl, @FAO, @IFAD, @UNEP & @WWF on 3rd June 2:30 PM CEST □ □ □ <https://bit.ly/3c2W4aE>

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□ □ SaveTheDate: 3 June 2:30 PM CEST – Can responses to the #COVID19 crisis catalyse transformation toward sustainable #foodsystems? Join the @SFoodSystems discussion w/ @davidnabarro, Costa Rica, CONSEA RS, @UNSCN, @INRAE_Intl, @FAO, @IFAD, @UNEP & @WWF □ <https://bit.ly/3c2W4aE>

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Sample teaser for newsletter/social media

□ What critical measures are required to both combat the #COVID-19 crisis and build sustainable food systems? Can responses to the #COVID-19 crisis catalyse transformation toward sustainable food systems?

The COVID-19 pandemic poses unprecedented challenges for food systems worldwide - but also enormous opportunities. It is a wakeup call that has highlighted the need for holistic approaches to address both the shock brought by the pandemic, but also to address the vulnerabilities of our unsustainable food systems. To build sustainable food systems we will need more coordinated, more integrated measures – a food systems approach.

We invite you to this SFS Programme webinar in which the **WHO Secretary General's Special Envoy for COVID-19, Dr. David Nabarro**, will give a keynote speech. **INRAe** and **UNSCN** will set the scene with fresh research findings, and you will learn from practical response experiences from the **government of Costa Rica** and from the **Council of Food Security and Nutrition of Brazil's Rio Grande do Sul** state. To close, an interactive discussion will be kicked off by **FAO, IFAD, UNEP** and **WWF**, which will focus on key measures required to both combat the pandemic's impact and build sustainable food systems.

Join us on 3rd June at 2:30 PM CEST.

Register and submit your own answers in this participatory webinar here:
<https://bit.ly/3c2W4aE>

[Sample email/webpage](#)

Dear all,

What critical measures are required to both combat the COVID-19 crisis and build sustainable food systems? Can responses to the COVID-19 crisis catalyse transformation toward sustainable food systems?

Join the discussion on 3rd June at 2:30 PM CEST.

The COVID-19 pandemic poses unprecedented challenges for food systems worldwide - but also enormous opportunities. It is a wakeup call that has highlighted the need for holistic approaches to both address the shock brought by the pandemic, but also to address the vulnerabilities of our unsustainable food systems. To build sustainable food systems we will need more coordinated, more integrated measures – a food systems approach.

Join us for a discussion with key experts and policymakers who will provide insights on key measures to both combat the pandemic's impact and to build sustainable food systems.

A keynote speech by the **WHO Special Envoy for COVID-19, Dr. David Nabarro**, will be preceded by the presentation of findings from two pieces of research from **INRAe** and **UNSCN**. Following, we will hear from practical response examples from **Costa Rica** and **Brazil's Rio Grande do Sul state**.

Vice-minister Ana Cristina Quirós Soto of **the Ministry of Agriculture and Livestock of Costa Rica** will explain how the country has implemented a battery of measures in coordination with a range of food systems actors to guarantee workplace safety, access and availability to healthy food all while emphasizing the need for urgent progress on climate and environmental targets.

In Brazil, the key advisory bodies are the multi-stakeholder Councils of Food Security and Nutrition (CONSEAs). **The CONSEA of Rio Grande do Sul state** has been responding to the food and nutrition security crisis brought on by COVID-19 through four areas of action. With closed schools, children's access to food has been compromised. We will learn how CONSEA's structure has facilitated a coordinated, agile response.

To close, practitioners from **FAO, IFAD, UNEP and WWF** will kick off a discussion highlighting why a systems-based, collaborative response is essential to both counter the vulnerabilities highlighted by COVID-19 as well as to build sustainable food systems.

Confirmed speakers:

- Vice-minister Ana Cristina Quirós Soto, Ministry of Agriculture and Livestock, Costa Rica
- Dr. David Nabarro, WHO Director-General's Special Envoy on COVID-19
- Potira V. Preiss, counselor of the Council of Food Security and Nutrition (CONSEA) of Rio Grande do Sul state, Brazil
- Dr. Yuna Chiffolleau, Research Director, INRAe
- Dr. Stieneke Oenema, Coordinator, UNSCN
- Margarita Astrálaga, Director of the Environment, Climate, Gender and Social Inclusion Division (ECG), IFAD
- Fatima Hachem, Senior Nutrition Officer, FAO
- Martina Otto, Head of Cities Unit, UNEP

Moderator: Brent Loken, Food Science Lead, WWF

Aimed primarily at regional and national decision-makers focusing on food or elements of the food system, the webinar is open to anyone with an interest in building sustainable food systems as a response to COVID-19 through a systems approach, and the role of inter-sectoral coordination and collaboration.

Register and submit your own answers in this participatory webinar here:
<https://bit.ly/3c2W4aE>

The webinar is part of a Series of webinars on the Food Systems Approach in Practice promoted by members of the One Planet Network Sustainable Food Systems Programme (SFS Programme), a global multi-stakeholder platform to support countries in the transition towards sustainable food systems.

Kind regards,